

Historic, Archive Document

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CARNATION CUTTINGS

Our Specialty

*Varieties Introduced
by Us Exclusively*

VIRGINIA
VIRGINIA HERCULES
VIRGINIA ROSE
GIANT LADDIE
GARDENIA
LOCHINVAR
MARY STUART
SILVERLYN
ARUNDEL
ELIZABETH ROWE
NORTHLAND
JOHN BRIRY
CORONET
MAINE GOLD



VIRGINIA ROSE

VIRGINIA DARK PINK

Sport of Virginia. Sported with Klug's Greenhouse.

A fine deep pink, darker than Virginia Rose. Do not overlook this one. Nearly every grower of Virginia in the East has bought it. Not patented.

Price: \$15.00 per 100, \$125 per 1,000

"Specializing in Carnation Cuttings
for over a quarter of a Century."

Roman J. Irwin
38 West 27th Street
New York 1, N.Y.
Telephone
MUrray Hill 4-2444



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1945

IRWIN'S QUALITY PLANTS and CUTTINGS

(X)—Our Exclusive Introduction

(A)—Agreement Varieties

(P)—Patented Varieties

CARNATION CUTTINGS, New Varieties for 1945

IDA, A habit sport of Eleanor, it's a decided improvement in habit over Eleanor. Ida does not grow so grassy. Color Light Salmon Pink with good stem.

Price: \$12. per 100, \$100.00 per 1000.

VIRGINIA SUPREME . . . Sported with George Barr, So. Natick, Mass. "That modest, good grower who walks off with the Gold Medals." An improved Virginia; flower the same size as Virginia. Stock healthy and clean. Color similar to Peter Fisher, which holds until Spring. The plants look a little heavier than Virginia. **Not patented.**

Price: \$15 per 100, \$125.00 per 1000.

VIRGINIA MILLER . . . Dark Pink Sport of Virginia.

Price: \$15 per 100, \$125.00 per 1000.

ORANGE VIRGINIA . . . Sported with Fred Klug. Color a good Orange. Habit, stem and flowers same as Virginia. Not patent or restrictions.

Price: \$15 per 100, \$125.00 per 1000.

SALMON VIRGINIA . . . Sported with Paul Brigham, Westboro, Mass. Sport of Virginia. Color a true salmon that holds its color into the months of May and June. Awarded Silver Medal at New York Florist Club in 1941. First prize in the Boston Spring Flower Show 1944.

Price: \$15 per 100, \$125.00 per 1000.

C. W. WELD . . . Seedling by George Barr

Cross King Cardinal on Pelargonium. Color Dark Red. Clean healthy grower, good stem, good shipper and free flowering. Edges do not bruise like other dark red varieties. New England growers like it. No patent or restrictions.

Price: \$12. per 100, \$100.00 per 1000.

KLUG'S CRIMSON . . . Color brighter than Woburn. Does not turn black, very free flowering. Good stem and a fine keeper.

Price: \$15 per 100, \$125.00 per 1000.

LIGHT AND SALMON PINK VARIETIES

BLUSH PETER FISHER, Sport of Peter Fisher. A light blush pink color. Habit and productions same as Peter Fisher. A money-making light pink a little lighter than Virginia. **NOT PATENTED.**

Price: \$3.00 for 25, \$5. for 50, \$8.50 per 100, \$75. per 1000.

(P) **CHARM** (Patented) A quality salmon-pink resembling Laddie in size but a little darker in color.

Price: \$5.50 for 25, \$10.50 for 50, \$20. per 100, \$150. per 1000.

(X) **GIANT LADDIE**, deep salmon pink, sport of Laddie—Our Exclusive Introduction.

Price: \$3.50 for 25, \$6.50 for 50, \$12. per 100, \$100. per 1000.

MELLOW PINK, Light Salmon Pink.

Price: \$2.50 for 25, \$4.50 for 50, \$8. per 100, \$75. per 1000.

MAYTIME, A rich shell Pink.

Price: \$2.50 for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

(P) **POLLYANNA**, A good Laddie salmon-flesh Pink Color.

Price: \$4.25 for 25; \$8.00 for 50, \$15. per 100, \$125. per 1000.

(X) **VIRGINIA**. Our exclusive introduction in 1934. Still the best Light Pink.

Price: \$2.50 for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

(X) **VIRGINIA HERCULES**—Virginia color, larger and fuller flower.

Price: \$4.25 for 25; \$8.00 for 50, \$15. per 100, \$125. per 1000.

ELEANOR, Light Salmon Pink.

Price: \$2.50 for 25, \$4.50 for 50, \$8. per 100, \$75. per 1000.

RED VARIETIES

BARBARA FARR, A scarlet sport of Spectrum Supreme.

Price: \$2.50 for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

(P) **FIRE CHIEF** (Patented) The new red sport of King Cardinal. The color is a little deeper than King Cardinal and the flower has 25% more petals.

Price: \$5.50 for 25, \$10.50 for 50, \$20. per 100, \$150. per 1000.

(P) **KING CARDINAL** (Patented) A fine scarlet.

Price: \$3.50 for 25, \$6.50 for 50, \$12. per 100, \$100. per 1000.

MIDDLEMOUNT RED, (Sport of Spectrum)

Price: \$20. per 100 \$150.00 per 1000.

(P) **TOM KNIPE**, A little deeper and larger than King Cardinal. Flowers are very full with perfect form. Originator claims calyx does not split. It has a long stem and is free flowering. Growers like it.

Price: \$5.50 for 25, \$10.50 for 50, \$20. per 100, \$150. per 1000.



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WHITE VARIETIES

GENERAL PATTON: Pure white seedling, very fragrant, excellent keeper, strong stem, good producer. Flowers measure $3\frac{1}{2}$ to 4 inches in diameter. Produces abundance of cuttings.

Price: \$4.25 for 25; \$8.00 for 50, \$15. per 100, \$125. per 1000.

(XA) **ARUNDEL** (Seedling) A very promising White. Resembles Olivette in form with good stem, free flowering and a good shipper.

Price: \$4.25 for 25; \$8.00 for 50, \$15. per 100, \$125. per 1000.

(X) **GARDENIA**, Largest Snow White in the Laddie Class. Our Exclusive Introduction.

Price: \$3.00 for 25, \$5. for 50, \$8.50 per 100, \$75. per 1000.

(XA) **NORTHLAND**, A large Snow White color. Fine stem, free flowering and good keeper. Very fragrant, we are receiving many good reports with orders, stock is also limited this year. We expect to be sold out soon.

Price: \$5.50 for 25, \$10.50 for 50, \$20. per 100, \$150. per 1000.

OLIVETTE, One of the best Whites. Doing very well with most growers.

Price: \$2.50 for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

PATRICIAN, A good large white.

Price: \$2.50 for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

PURITAN, White, a very free-bloomer.

Price: \$2.50 for 25, \$4. for 50, \$7. per 100, \$60. per 1000.

WHITE PETER FISHER, Exactly the same as Peter Fisher. A money-making White.

Price: \$2.75, for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

WHITE MAYTIME, A pure White sport of Maytime.

Price: \$2.75, for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

MEDIUM AND DARK PINK VARIETIES

DARK PINK MAYTIME, Deep pink sport of Maytime.

Price: \$2.50 for 25, \$4.50 for 50, \$3.50 per 100, \$75. per 1000.

DARK PINK PETER FISHER, A Sport of Peter Fisher. Very much in demand.

Price: \$3.50 for 25, \$6.50 for 50, \$12. per 100, \$100. per 1000.

DIRIGO, Dark pink, similar to My Love in size, form and color.

Price: \$2.50 for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

(P) **DOROTHY NAPIER**, A bright medium Pink. Large full quality flower, good shipper. Grown in Canada and England with excellent success.

Price: \$5.50 for 25, \$10.50 for 50, \$20. per 100, \$150. per 1000.

(XA) **ELIZABETH ROWE** (Seedling) Color like Virginia Rose. Very free large flowering, clean grower, long stem and fine keeper. We advise growers to buy this variety if they cannot grow Virginia Rose.

Price: \$4.25 for 25; \$8.00 for 50, \$15. per 100, \$125. per 1000.

GIANT PETER FISHER, Sport of Peter Fisher with larger flowers. Will be a profitable variety because it is prolific and vigorous.

Price: \$3.50 for 25, \$6.50 for 50, \$12. per 100, \$100. per 1000.

(X) **JOHN BRIRY**, Dark Pink—our exclusive introduction. Without doubt the most perfect dark pink quality Carnation yet introduced. The flowers should bring more money in the market. It's in the Laddie class.

Price: \$2.75, for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

NEW DEAL WARD, A selected and improved Boston Ward.

Price: \$2.50 for 25, \$4. for 50, \$7. per 100, \$60. per 1000.

PETER FISHER, A very prolific of the medium or rose pink.

Price: \$2.50 for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

(P) **PINK TREASURE**, (Patented) A large, full flower of medium or rose pink.

Price: \$5.50 for 25, \$10.50 for 50, \$20. per 100, \$150. per 1000.

(P) **ROSALIE** (Patented) A good dark pink.

Price: \$5.50 for 25, \$10.50 for 50, \$20. per 100, \$150. per 1000.

ROSE CARESS, New Rose Pink originated by the U. S. Dept. of Agriculture in Beltsville, Md.

Price: \$3.50 for 25, \$6. for 50, \$10. per 100, \$80. per 1000.

(X) **VIRGINIA ROSE**, Sport of Virginia—Our Exclusive Introduction—Hard to beat for a Ward color. Medium or Rose Pink much lighter in color than Ward but slightly deeper and more uniform than is the case with Pink Treasure or Peter Fisher. The lively rose pink blends well in any floral arrangement. If Virginia does well with you, you cannot afford to be without Virginia Rose.

Price: \$2.75, for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

VIVIAN, Dark Pink.

Price: \$2.25 for 25, \$4. for 50, \$7. per 100, \$65. per 1000.



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CRIMSON VARIETIES

BEUERLEIN'S CRIMSON, An outstanding Crimson variety. Resembles Woburn but is much earlier and freer than Woburn.

Price: \$2.75, for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

JOYCE, A good crimson.

Price: \$2.75, for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

(P) **SETH PARKER** (Patented) A bright Crimson with a reddish cast which shows to splendid advantage under artificial light. One of the best commercial crimsons.

Price: \$5.50 for 25, \$10.50 for 50, \$20. per 100, \$150. per 1000.

WOBURN, Crimson. The blooms are of good size, are full and well-formed and they keep perfectly. There is never any splitting.

Price: \$2.50 for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

POTENTATE Crimson

Price: \$2.50 for 25, \$4. for 50, \$7. per 100, \$65. per 1000.

RIGOLETTO, A good crimson. Government Seedling.

Price: \$2.50 for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

YELLOW VARIETIES

(X) **MAINE GOLD**, Sport of Golden Wonder, fine keeper, free flowering, roots easily, no restrictions.

Price: \$2.50 for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

MILLERS YELLOW, A very good yellow, and a good producer.

Price: \$4.25 for 25, \$8. for 50, \$15. per 100, \$125. per 1000.

MAINE SUNSHINE, Still the best yellow with growers who can grow it.

Price: \$2.50 for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

(P) **YELLOW GOLD** (Patented) 1938. A clear yellow.

Price: \$3.50 for 25, \$6.50 for 50, \$12. per 100, \$100. per 1000.

VARIEGATED AND NOVELTIES

(X) **SILVERLYN**, A beautiful novelty. Color is a medium pink with Silver Edges, the markings vary somewhat early in the fall. The Silver Edge develops in January and later, very free flowering. Good stem and keeps well. Flowers measure 3 to 3½ inches.

Price: \$4. for 25, \$7. for 50, \$12. per 100, \$100. per 1000.

BARBARA BRIGHAM, A sport of Golden Wonder. A beautiful light apricot with pink penciling.

Price: \$2.50 for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

(P) **CHIEF KOKOMO** (Patented) A variegated novelty.

Price: \$3.50 for 25, \$6.50 for 50, \$12. per 100, \$100. per 1000.

(X) **CORONET**, Yellow with pink markings. Strong stem, free flowering, flowers very full.

Price: \$2.75, for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

DAIRYMAID, White with distinct penciled lines of deep pink—good commercial variety. A good keeper and shipper.

Price: \$2.50 for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

GOLDEN WONDER, Yellow variegated.

Price: \$2.50 for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

(X) **LOCHINVAR**—Our Exclusive Introduction. Pelargonium type. Color, rich velvet sheen with orchid edge.

Price: \$2.50 for 25, \$4.50 for 50, \$8.50 per 100, \$75. per 1000.

MARCHIONESS OF HEADFORT, Pelargonium type. Cream White melting into a ground color of Rich Red; very beautiful.

Price: \$3.50 for 25, \$6.50 for 50, \$12. per 100, \$100. per 1000

(XA) **MARY STUART** (Seedling) A beautiful Novelty. Rich Wine color with Orchid edge; large full flowers, very fine and keeps well.

Price: \$4.50 for 25, \$8. for 50, \$15. per 100, \$125. per 1000.

PELARGONIUM, White ground, each petal overlaid with Crimson Maroon.

Price: \$3.50 for 25, \$6.50 for 50, \$12. per 100, \$100. per 1000.

SCARLET KING, Sport of Pelargonium. It is doing very well. The Petals are Cream White with Bright Red markings in center and edge. Very beautiful.

Price: \$3.50 for 25, \$6.50 for 50, \$12. per 100, \$100 per 1000.

TESTIMONIAL

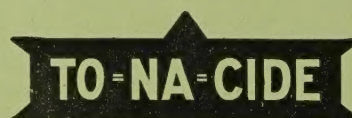
September 23, 1944

Please ship as soon as possible 100 lbs. of To - Na - Cide. *Impossible* to have good carnations *without it*.

FLETCHER'S FLOWERS
Warren, Ohio.

TO GROW BETTER CARNATIONS

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BEST AND SAFEST INSECTICIDE FOR THRIPS AND OTHER INSECTS

25 lb. \$4.00 — 50 lb. \$7.00 — 100 lb. \$13.00